



ABOUT UNICEF

UNICEF saves children's lives, defends their rights, and helps them fulfill their potential. We never give up.

UNICEF is mandated by the United Nations General Assembly to help children around the world realize their rights to survival, development, protection and participation. Our work is guided by the UN Convention on the Rights of the Child and we are committed to establishing children's rights as enduring ethical principles and international standards for children.

Together with our partners, we work in 190 countries and territories to translate that commitment into practical action for the benefit of children, everywhere.

Active in China since 1952, UNICEF has worked in partnership with the Government of the People's Republic of China since 1979.

Our programme of collaboration with the Government focuses on the rights and wellbeing of the 270 million children across China, ensuring the fulfillment of their rights to grow and thrive, and to benefit from the best quality services, protection and opportunities.

We bring a special lens and outreach to the most vulnerable and disadvantaged, including building the resilience of communities to disaster and being a first responder when emergencies strike.

We are there at every stage of a child's life to safeguard and promote their rights – from birth through the early years, on into adolescence and the transition to adulthood. We stand accountable for delivering measurable changes for children.

We have a track record in China of investing in strategic, sustainable and scalable solutions in the areas of education, water and sanitation, child health and nutrition, and child protection. We partner with the Government to pilot new and innovative projects where we can learn lessons of what works. The results of these pilot projects translate into new policies and guidelines which we support the Government to implement at scale to benefit the lives of millions of children.

Newborn survival

Our goal is to ensure healthy women are supported to deliver healthy babies, stillbirths are prevented and no child dies from a preventable cause.

Through our established partnership with the National Health Commission, we expand access to and improve the quality of maternal and newborn health services and nutrition approaches, especially for newborn babies in the first day and week of life.

Investing in the early years

The first 1,000 days of a child's life presents an incomparable window of opportunity to influence early brain development positively. We support community-based quality services including specific early childhood services for children aged 0-3 years and their caregivers. Our focus is on nutrition, healthy growth and development assessments, play and responsive caregiving and access to social assistance through Early Childhood Development centres, clinics, home visits from volunteers, and support and information for parents.

Education

Our education programme aims to ensure that all children thrive and realise their right to a quality education - from early learning opportunities that lay the groundwork for success in school, all the way through to secondary school. We promote a holistic approach to education through our Child-Friendly Schools model which promotes inclusive, safe, healthy and nurturing environments that support children's learning, where they practice the emotional social and technical skills needed for the jobs of the future.

Child protection

UNICEF promotes zero tolerance to violence, abuse, neglect and exploitation of girls and boys, both online and offline. Working with the Government of China to build an effective welfare and protection system for all, we focus in particular on the most disadvantaged children, including those living in poverty, left behind by their migrant parents, children with disabilities, children affected by HIV, as well as children in contact with the law.

Adolescents

UNICEF recognizes the second decade of a child's life as a crucial period for brain development and social emotional learning. Investing in programmes that improve adolescents' education, critical thinking and their emotional and physical wellbeing, we work to keep students in school, to expand and excite their learning, as well as to support, when needed, alternative education pathways for disadvantaged and excluded adolescents. Integrated in this approach is support to enhancing adolescent mental health, nutrition and healthy lifestyle choices, to play an active role in SDG achievement in their communities, and to have the necessary skills and environments that ensure they are free from abuse and exploitation.

South-south cooperation

Drawing on the numerous lessons and results from development approaches in China, UNICEF works in partnership with the Government to share and drive forward the achievement of the *Sustainable Development Goals* for children in *Belt and Road* countries. We help the Government to share innovations and evidence, and to drive investments in policy and programmes that transform the lives of children around the world.

Supplying solutions in the field

UNICEF supports the creation and delivery of innovative products, technology and approaches for child development, including by partnering with the private sector in new ways that deliver measurable change. We drive innovation and support products to reach markets which have the potential to ensure children benefit from technological, medical and other advancement and we share these with *Belt and Road* countries. We also support the sourcing and procurement of quality, cost effective aid, medicine and supplies for children around the world. In 2017, we facilitated supplies worth \$68 million from China alone.



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