

Expression of Interest - UNICEF Innovation Fund

This form serves to collect all information required for the 'Expression of Interest' (EOI) to participate in the UNICEF Innovation Fund. Please ensure that all the critical information regarding your EOI is included in this form.

Any links you provide will be regarded as supporting documents and may not be studied in detail. UNICEF may review external links upon the closing date of this Request for Expression of Interest, and record the content of those links with day and hour stamp. UNICEF reserves the right not to consider any changes made to the content of these links after the closing date of the EOI (26 February 2016).

Contact details

- **Application submitted by***
 - This person will be the main contact for any communications related to this expression of interest throughout the process.
- **Name of company/institution***
- **Primary e-mail address***
- **Phone Number***
- **Company's / institution's web page**
- **Alternate contact person***
- **E-mail of alternate contact person**

Company/institution details

- **Is your company/institution registered***
 - Yes
 - No
- **In which country is your company / institution registered?***
 - Select from a dropdown menu
- **If your country is not on the list, it is not a UNICEF programme country. UNICEF Innovation Fund only seeks Expressions of Interest from institutions registered in UNICEF programme countries.**
- **Address of company / institution***
 - Street Address / P.O. Box
 - Street Address Line 2
 - City
 - State / Province
 - Postal / Zip Code
 - Country
- **Number of employees***
- **Last year's revenue / income of registered entity* in US \$**
- **Please indicate which documents are available***
 - Articles of incorporation
 - Audited financial statements
 - Cashflow statement Balance sheet

- Other documents that evidence incorporation or company status
- None of the above

Project proposal

- **Which portfolio does your project fall into?***
 - Products for youth under 25 to address a range of needs including learning and youth participation
 - Real-time information for decision making and governance
 - Infrastructure to increase access to services and information, including connectivity, power, finance, sensors and transport
- **What need or challenge is your solution addressing?*** 100 words max
- **Describe the solution and what it will eventually change (ie what results/impact will it bring for children and young people)*** 150 words max
- **Who else is doing something similar?*** 150 words max
- **What is your project doing?*** (select one and reply the adjacent question)
 - Developing new technology
 - Describe the results of your initial user testing / prototyping: what works and what doesn't? (150 words)
 - Expanding/ improving existing technology/ platform (i.e. it will be in a place where the technology is being used...but will involve new tech being built)
 - Explain, based on your prototyping, what works and why these improvements are needed. (150 words)
 - Piloting a new use case for existing technology (i.e little or no new tech will be built and it will be used in the same place)
 - Explain how is the existing use case working now? Why this new use case piloting is needed? (150 words)
 - Scaling existing, initial pilot to new areas (i.e. no significant new tech, but also this will be in a new country)
 - Where and how is the pilot working now? What is the difference you envision for piloting in new areas? (150 words)
- **Have you conducted initial piloting/prototyping?***
 - Yes
 - No

Please explain how the project aligns with each of the UNICEF Innovation Principles.

75 words max. / each. Answer to the best of your ability. For description of UNICEF Innovation Principles, please visit: <http://www.unicefstories.org/principles/>

- **Design with the user***
- **Understand the ecosystem***
- **Design for scale***

- **Build for sustainability***
- **Be data driven***
- **Use open data, open standards, open source and open innovation***
 - (In the next section you can provide more details on the technology and licenses.)
- **Reuse and improve***
- **Address privacy and security***
- **Be collaborative***

The technology

- **What technologies are you using (e.g. Django, Python, 3-d printing, Open BTS, Excel)?*** (100 words)
- **All technology is fully open-source/public domain?***
 - Yes
 - No
 - Not yet (please specify in the next question)
- **If technology is not fully open-source/public domain, please provide details about the licenses and/or timeline for going open source.** (100 words)

Real-time data

- **What data do/can you measure in real-time (that can be publicly exposed through webhooks/APIs, etc.) to understand project status?*** (100 words)
- **Provide links to the data or displays, if available**
- **Share your initial interpretation / analysis of these data*** (100 words)

The team

- **Describe the project team.*** Please provide for each team member: 30-50 word bio, length of time spent with your business/project, employment status (full-time, part-time, etc), role in the team.
- **Please add LinkedIn profiles of your team members (if available)**
- **List your advisers. Please provide for each adviser: 30-50 word bio, length of time spent with your business/project**
- **Please add LinkedIn profiles of your advisers (if available)**

Project milestones and budget

- **What is the estimated budget for the entire project?*** In US \$
- **How much financing are you requesting from the Innovation Fund (required to be spent within 12 months)?*** In US \$
- **What are your project targets / milestones for the next 12 months?**
 - Months 1-3*
 - Months 4-6*

- Months 7-9*
 - Months 10-12*
- **Provide overview of other capital contributions to the project**
 - Your own human contributions*
 - Your own capital contributions*
 - Your own asset contributions*
 - Other investments*
 - Loans*

Partners and communication

- **Who are the key partners for implementation of this project (example: companies, schools, ministries, etc.)***
- **Share any external media (newspaper articles, interviews, TV, radio) already produced about your work**